



Arun District Council
Civic Centre
Maltravers Road
Littlehampton
West Sussex
BN17 5LF

Tel: (01903 737500)
Fax: (01903) 730442
DX: 57406 Littlehampton
Minicom: 01903 732765

e-mail: committees@arun.gov.uk

Committee Manager - Jane Fulton (Ext 37611)

23 February 2021

BOGNOR REGIS REGENERATION SUB-COMMITTEE

A virtual meeting of the Bognor Regis Regeneration Sub-Committee will be held on **Thursday 4 March 2021 at 6.00 pm** and you are requested to attend.

Members: Councillors Stanley (Chairman), Brooks (Vice-Chairman), Mrs Daniells, Dixon, English, Mrs Madeley, Oppler, Mrs Stainton and Mrs Warr

PLEASE NOTE: *This meeting will be a 'virtual meeting' and any member of the press and public may listen-in and view the proceedings via a weblink which will be publicised on the Council website at least 24 hours before the meeting.*

Different meeting arrangements are in place for the period running from 4 April 2020 to 7 May 2021 from the provisions of the Coronavirus Act 2020 and the meeting regulations 2020, to allow formal 'virtual meetings'.

This Council's revised Rules of Procedures for 'virtual meetings' can be viewed here [click here](#)

AGENDA

1. **APOLOGIES FOR ABSENCE**

2. **DECLARATIONS OF INTEREST**

Members and Officers are reminded to make any declarations of pecuniary, personal and/or prejudicial interests that they may have in relation to items on this agenda and are reminded that they should re-declare their interest before consideration of the item or as soon as the interest becomes apparent.

Members and officers should make their declaration by stating:

- a) the item they have the interest in
- b) whether it is a pecuniary, personal and/or prejudicial
- c) the nature of the interest

3. MINUTES (Pages 1 - 6)
To approve as a correct record the Minutes of the meeting held on 21 October 2020 (as attached).
4. ITEMS NOT ON THE AGENDA WHICH THE CHAIRMAN OF THE MEETING IS OF THE OPINION SHOULD BE CONSIDERED AS A MATTER OF URGENCY BY REASON OF SPECIAL CIRCUMSTANCES
5. BOGNOR REGIS BUSINESS IMPROVEMENT DISTRICT (BID) - UPDATE (Pages 7 - 10)
The Sub-Committee will receive a presentation from Jason Passingham (Chairman) and Heather Allen (BID Co-ordinator). A background paper is attached for the Sub-Committee's information.

This will be followed by a questions and answer session from Members.
6. PRESENTATION FROM THE BOGNOR REGIS REGENERATION BOARD
The Sub-Committee will receive a presentation from Mr Raof Daud (Chairman) and Rebecca White (Advisor) to the Board, which will outline the work of the Board followed by a question and answer session.
7. BOGNOR REGIS PLACE BRANDING (Pages 11 - 64)
This report updates Members on the place branding initiative and requests that the Council adopts the place branding outputs detailed in the report.
8. BOGNOR REGIS REGENERATION POSITION STATEMENT (Pages 65 - 72)
To receive and note the Position Statement which is attached.

Note : Members are reminded that if they have any detailed questions would they please inform the Chairman and/or relevant Director in advance of the meeting.

Note: Filming, Photography and Recording at Council Meetings - The District Council supports the principles of openness and transparency in its decision making and permits filming, recording and the taking of photographs at its meetings that are open to the public. This meeting may therefore be recorded, filmed or broadcast by video or audio, by third parties. Arrangements for these activities should operate in accordance with guidelines agreed by the Council and as available via the following link – [Filming Policy](#)